PSMA Industry-Education Committee Meeting Minutes
Date: Thursday, January 15

Attendees:

- Ada Cheng
- Alan Cooper
- Brian Zahnstecher
- George Slama
- Gerry Moschopoulos
- Mike Hayes
- Renee Yawger
- Matt Wilkowski

Next Meeting
February 12, 11am CT

APEC Student Attendance Support (SAS)

- Selected 60 recipients from 225 raw applications (193 qualified [86%])! New record!
- Recipients notified via email by PSMA (mentors@psma.com): 11 rejections, 59 acceptances
- Recommend selecting at least 65-70 recipients in voting process next time for alternates.
- Need to update online application to enter more graduation years.
- Some rejected students wanted to recommend a substitute which defeats the intent to get the original applicant to attend.
- Opportunity to make winners public? (Maybe after APEC given the churn - roughly 14% rejection rate so far)
- Significant difference in registration rates between IEEE student registration ($450-575) and non-member student ($850-1150 = early non-member registration!). Encouraging recipients to join as IEEE student member is generally less than $50 (depending on the country).

APEC Student Mentorship

- Online applications on PSMA website: 8 mentors & 20 students signed up so far
- Mentees had special requests for 2 specific mentors! Invited them to apply.
- Posted mentorship webpage on PSMA website: https://www.psma.com/technical-forums/education/mentoring (includes online applications)
- Drafted webpage for APEC site
- Q4 Newsletter article: advice for mentors https://www.psma.com/HTML/newsletter/page9.html

- Mentorship room assigned (Room 209) with 4 low cocktail tables & chairs, sign in table
    - Career options & actual PSMA member job postings on walls
- Working on updated mentorship workbook guide!
- Based on WiPDA input: Make mentorship open even onsite at APEC (signup in two phases: traditional matchups based on interest & requests by Feb. 9; afterwards paired in order of signup)
- Need an incentive for feedback at APEC (WiPDA used 40th pin & PSMA stickers)
    - Prefer raffle for nice incentive(s) rather an a cheap item for all responses
- Encourage more mentors to apply!

WiPDA Student Mentorship

- Q4 Newsletter article features 3 winners and 3 mentors nominated for recognition (3rd winner & mentor not posted yet) https://www.psma.com/HTML/newsletter/page8.html

APEC Young Professionals (YP)

- Xiaonan Lu to coordinate between sponsors, but still somewhat chaotic
- IAS will take the lead for APEC 2026 with Achref Selmi
- PSMA will lead for APEC 2027 (Dhaval as general chair)
- PELS will lead at APEC 2028 (Deepak as general chair)
- Expand mentorship to cover YP?
- Develop articles or training for YP

APEC WIE

- Breakfast will feature speaker Seema Bakshi
- Networking event - new?
- Travel Grant
- Share special project with PSMA board for vote

Affiliate-Education Member Dues Waiver

- Inputs to board: participation & inputs
- Encourage academic participation/contribution
- Consider dues waiver term limit
- Annual renewal with short application
- Add to board agenda for February

Future plans (Ran out of time to address this part of the agenda so will move this to the beginning of the February meeting agenda)

- IFEC
    - Career Options
    - Mentorship Room

    - IFEC 2026 Chair is open to increased support in career options
    - IFEC 2027 has not been identified
- Improve industry-education collaboration
    - Article in Q4 Newsletter https://www.psma.com/HTML/newsletter/page10.html
- Recruit YP/Student participation & input
    - possible incentive: attendance support to APEC 2027?