

## Meeting Minutes

08/19/2024

- I. 2025 APEC Industry Session Topic:
  - a. Completed APEC Proposal
  - b. Will submit 08/19/2024
  - c. Scheduling for IS will take place in October 7
  - d. Suggestions for IS Session
    - i. Typhoon HIL:
      1. HW Simulation tool for system development and optimization
      - ii. Dinesh: Will reach out to WPT companies and secure speaker within couple weeks.
        1. Fernando will reach out to ORNL
  - e. Obtain Speaker commitments by next PSMA meeting (September 23<sup>rd</sup>)
- II. Questionnaire for SurveyMonkey
  - a. Dinesh attended Marketing Meeting
    - i. Marketing team will lead this effort, and pushes back by a couple months
    - ii. Marketing team will release an Overall PSMA questionnaire which will delay ours
  - b. Max 5 minute survey (5-10 Questions)
    1. Content preferences
    2. Current Participation levels
    3. What would encourage greater participation?
    4. Would you recommend PSMA to other industry folks
- III. PSMA Transportation Electronics Webinar – Dinesh & Fernando
  - a. Present webinar (perhaps 1-2 hr) during PTR
  - b. Get 2-3 speakers to commit (20 minute presentations)
  - c. Either right before APEC or right after to keep momentum

IV. Next Meeting: September 23 @ 10 am CDT